**北京大学首席营销官（cmo）高级研修班申请表**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| **姓 名** |  | | | | | | | **性别** | | | |  | | | | **年龄** | | | |  | | | | | | | **贴照片** | | | | |
| **工作单位** |  | | | | | | | | | | | | | | | **职位** | | | |  | | | | | | |
| **单位地址** |  | | | | | | | | | | | | | | | **邮编** | | | |  | | | | | | |
| **固定电话** |  | | | | | | | | | | **传 真** | | | | |  | | | | | | | | | | |
| **手　　机** |  | | | | | | | | | | **E-mail** | | | | |  | | | | | | | | | | |
| **身 份 证**  **号 码** |  |  |  |  | |  | | |  |  | | |  |  | | | |  |  | | |  |  | | |  | |  |  |  |  |
| **教育背景** | **毕业院校** | | | |  | | | | | | | | | | | | **学历与学位** | | | | | | |  | | | | | | | |
| **毕业时间** | | | |  | | | | | | | | | | | | **专业** | | | | | | |  | | | | | | | |
| **工作简历** |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **企业信息** | **公司性质** | | | |  | | | | | | | | | | **是否上市公司** | | | | | | | | | | **□是　 □否** | | | | | | |
| **所属行业** | | | |  | | | | | | | | | | **是否有上市规划** | | | | | | | | | | **□是　 □否** | | | | | | |
| **年营业额（万元）** | | | | | |  | | | | | | | | **是否有投资计划** | | | | | | | | | | **□是　 □否** | | | | | | |
| **企业规模（人）** | | | | | |  | | | | | | | | **是否有融资计划** | | | | | | | | | | **□是　 □否** | | | | | | |
| **是否预定房间** | **□需要　 □不需要** | | | | | | | | | | **有关课程申请联系** | | | | | | | | | | **□我本人 □培训负责人** | | | | | | | | | | |
| **贵公司是否有**  **培训负责人** | **□否 □是（请注明） 姓名： 电话/手机：** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **您的建议与要求：**  **申请人：**  **年 月 日** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| * **请选择您要报名的班级：** * **报名班级：□ 博雅工商管理创新EMBA高级研修班 （无北大结业证）学费29800元** * **报名班级：□ 国学商道总裁精修班（无北大结业证）学费29800元** * **报名班级：□ 北京大学新时代企业工商管理高级研修班 （有北大结业证）学费49800元** * **报名班级：□ 新时代企业领袖EMBA高端项目（有北大结业证）学费79800元** * **报名班级：□ 北京大学首席营销官（cmo）高级研修班（有北大结业证）**   **（注：如有退费，有关规定开班前请详询招生老师，开班后不予退费。）**  **报名电话：13488893598 13488823518 刘老师 18501391188 刘老师** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |